The AUM of sustainable investing has increased from USD$13.28 trillion in 2012 to USD$30.68 trillion in 2018. Europe accounts for 46% of the total AUM followed by the United States which represents 39% as of 2018. Share of sustainable investment in Japan has increased from US$10 billion in 2012 to US$2.18 trillion as a result of investment from the Government Pension Investment Fund (GPIF) of Japan.

Source: Global Sustainable Investment Alliance, 2018