

7 REASONS TO INVEST IN AN SIP TODAY



A SIP is a way to invest a fixed amount in mutual funds at regular intervals. You can build a sound investment portfolio by making small but regular contributions from your monthly income.

IT ALSO:

- 1 Inculcates financial discipline
- 2 Can give substantial returns in the long term
- 3 Is easy to invest
- 4 You can start by investing with a small amount
- 5 Mostly offers reduced risk
- 6 Can help achieve goals through monthly/quarterly SIP
- 7 It can help in building a corpus for the long term through the power of compounding

STATIC OR DYNAMIC SIP: WHICH ONE TO CHOOSE?

In a static SIP, your monthly contribution remains constant through the term of the SIP. Dynamic Mutual Funds make the most of the rising and falling interest-rate cycles as they can alter their portfolio allocations between long-term and short-term bonds. The greatest upside of this is the steady rate of returns.

STEPS TO INVEST IN A SIP

- Figure out your 1**
 - 1. Financial goals
 - 2. Risk appetite
 - 3. Investment horizon.
- Invest 2**
 - Online or Offline
- Plan 3**
 - Directly Through a financial advisor
 - Third party
- Choose fund type 5**
 - 1. Debt
 - 2. Equity
 - 3. Hybrid
- Decide 6**
 - 1. Amount and term
 - 2. Mode of payment
- Submit KYC 4**
 - 1. PAN card
 - 2. Address proof
 - 3. Canceled cheque
- Submit 7**
 - Your application!