

7 REASONS TO INVEST IN AN SIP TODAY



A SIP is a way to invest a fixed amount in mutual funds at regular intervals. You can build a sound investment portfolio by making small but regular contributions from your monthly income.

IT ALSO:

- 1 Inculcates financial discipline
- 2 Can give substantial returns in the long term
- 3 Is easy to invest
- 4 You can start by investing with a small amount
- 5 Mostly offers reduced risk
- 6 Can help achieve goals through monthly/quarterly SIP
- 7 It can help in building a corpus for the long term through the power of compounding

STATIC OR DYNAMIC SIP: WHICH ONE TO CHOOSE?

In a static SIP, your monthly contribution remains constant through the term of the SIP. Dynamic Mutual Funds make the most of the rising and falling interest-rate cycles as they can alter their portfolio allocations between long-term and short-term bonds. The greatest upside of this is the steady rate of returns.

STEPS TO INVEST IN A SIP

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| Figure out your 1 <ol style="list-style-type: none"> 1. Financial goals 2. Risk appetite 3. Investment horizon. | Invest 2 Online or Offline | Plan 3 Directly Through a financial advisor Third party |
| Submit KYC 4 <ol style="list-style-type: none"> 1. PAN card 2. Address proof 3. Canceled cheque | Choose fund type 5 <ol style="list-style-type: none"> 1. Debt 2. Equity 3. Hybrid | Decide 6 <ol style="list-style-type: none"> 1. Amount and term 2. Mode of payment |
| Submit 7 Your application! | | |